

## COMPANY PROFILE

WorkGenius operates a fully automated and AI-based end-to-end freelance solution for freelancers and companies. The WorkGenius platform creates the framework for freelancers and companies to work together efficiently.

Thanks to the skill-based matching, companies find suitable and highly qualified talents for their projects.

WorkGenius was founded in 2019 by Daniel Barke and Marlon Rosenzweig, with the mission to provide people with the opportunity to be self-employed and to find suitable projects based solely on their professional skills, while helping companies to fulfill their projects quickly and efficiently. The technology company already employs more than 250 people.

More than 5000 businesses rely on the platform, including DAX40 corporations and successful companies such as Red Bull and Unilever.

## OUR PRODUCT

Companies save time and money when working with an external workforce through the fast and automated matching process, as well as through the simplified management of freelancers which WorkGenius provides. In an average of 28 minutes, the WorkGenius technology finds highly qualified freelancers for all types of projects. From matching to management, WorkGenius supports companies when dealing with freelancers: The single-user interface bundles jobs, freelancers, and activities all in one place. Additionally, an integrated briefing generator, an open project history and a transparent overview of freelancer ratings guarantee precise quality control.

Thanks to WorkGenius, freelancers are matched with, and consequently gain access to, exclusive projects based on their skill-set. With just one click and without any further negotiations, freelancers can apply for project listings or accept a project they have been matched with.

### Company

WorkGenius

### Founding

2019

### Founders

Daniel Barke, Marlon Rosenzweig

### Employees

> 250

### Headquarters

Hamburg und New York

### Website

[www.workgenius.com](http://www.workgenius.com)

## WORKGENIUS AT A GLANCE



### UNIQUE MATCHING ALGORITHM

Registration for freelancers at WorkGenius is free, and it takes them just one click to apply for exclusive job offers. WorkGenius works together closely with market leaders in the industry. Therefore, freelancers have the opportunity to work on exciting and challenging jobs that perfectly match their personal skills, a time-consuming search for interesting projects becomes obsolete.



### ACCESS TO TOP TALENTS AND PIONEERING NEW WORK

With WorkGenius, companies rely on a fully automated matching process, which will match them with the best candidates from a pool of qualified and vetted freelancers within an average of 28 minutes.

The process screens every profile so that only specialized professionals are suggested and subsequently matched to projects based on their skills.



### EFFICIENT (CONTRACT) MANAGEMENT

WorkGenius takes care of management and payment of freelancers. The technology company also handles any legal requirements for, among other things, the transfer of IP rights and payment of freelancers in foreign countries. The fully digital process eliminates the need for any paperwork.



### DIRECT PAYMENT

Unlike other companies and platforms, WorkGenius ensures payment within 48 hours directly to the account of the freelancer.