What is Book a Genius?

- Book a Genius offers an additional possibility to hire freelancers for your projects.
- You can book freelancers on a daily basis and keep in touch with them during the process.
- It is suitable for complex projects such as consulting or when not all details are known from the beginning.

How does it work?

A. Pick a freelancer you have already worked with directly and book them by the day.

B. Use our auto-matching and find the right freelancer for your project.
   1. Choose a suitable category and define skills that are necessary for your project.
   2. Choose between junior, mid-level or senior.
   3. Our technology finds the best qualified freelancers who will share their profile with you if they are interested.
   4. Your decision: get insight into platform data and further experience through the profiles, exchange information with the Genius in advance via the messaging feature, and pick who you would like to work on your project.

Popular uses

1. **SEO analysis and the creation of an action plan**
   You want to optimize your website. Before you can start with the actual optimization, you need an analysis of the current status. To do this, book an SEO specialist who will carry out a comprehensive SEO analysis of your website and create an action plan based on this. You can have complete tasks from the action plan processed by this genius or break them into smaller ones so you can hand them over to other specialists (results-based or BaG).

2. **Social media campaign**
   Your online shop is planning a large-scale discount campaign. This marketing campaign is to be supported and further promoted by social media posts. For this purpose, you can book a social media specialist to create the concept and the editorial plan.

Do you have any questions? No problem! Contact your account manager now or email us at operations@workgenius.com. www.WorkGenius.com